



August 17, 2015

PHILIPPINE STOCK EXCHANGE

3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City
Attention: Ms. Janet A. Encarnacion
Head, Disclosures Department

PHILIPPINE DEALING AND EXCHANGE CORPORATION

37th Floor, Tower 1, The Enterprise Center
6766 Ayala Ave. cor Paseo de Roxas, Makati City
Attention: Ms. Vina Vanessa S. Salonga
Head, Issuer Compliance and Disclosure Department

Subject: Vista Land & Lifescapes, Inc.: Proof of Publication – Notice of the Special Stockholders' Meeting

Gentlemen:

In compliance with the SEC Advisory dated May 6, 2015, please see attached copy of the proof of publication of the Company's Notice of the 2015 Special Stockholders' Meeting in two newspapers of general circulation, particularly Manila Bulletin and the Philippine Star dated 14 August 2015.

Very truly yours,

A handwritten signature in black ink, appearing to read 'B. Edang', is written over the typed name.

Brian N. Edang
Officer-in-Charge



108172015001971



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

Barcode Page

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Received From : Head Office

Company Representative

Doc Source

Company Information

SEC Registration No. CS200703145
Company Name VISTA LAND & LIFESCAPES, INC.
Industry Classification Financial Holding Company Activities
Company Type Stock Corporation

Document Information

Document ID 108172015001971
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered August 17, 2015
No. of Days Late 0
Department CFD
Remarks

COVER SHEET

C	S	2	0	0	7	0	3	1	4	5
S.E.C. Registration Number										

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I	N	C	.																					

(Company's Full Name)

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(Business Address : No. Street/City/Province)

Brian N. Edang
Contact Person

226-3552 ext. 0088
Company Telephone Number

1	2	3	1
Month	Day	Month	Day
Calendar Year			

17-C
FORM TYPE

0	6	1	5
Month	Day	Month	Day
Annual Meeting			

Secondary License Type, If Applicable

Dept. Requiring this Doc.		

Amended Articles Number/Section

	Total Amount of Borrowings	
Total No. of Stockholders	Domestic	Foreign

To be accomplished by SEC Personnel concerned

File Number									

LCU

Document I.D.									

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **August 17, 2015**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CS200703145**
3. BIR Tax Identification Number **006-652-678-000**
4. **VISTA LAND & LIFESCAPES, INC.**
Exact name of issuer as specified in its charter
5. **Philippines**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **3rd Level Starmall Las Piñas C.V. Starr Avenue, Philamlife Village, Pamplona, Las Piñas City**
Address of principal office **1747**
Postal Code
8. **(632) 874-5758 / (632) 872-6947 / (632) 226-3552**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares <i>(net of 83,822,200 treasury shares as of August 14, 2015)</i>	8,454,918,414 Shares
VLL Homebuilder Bonds	Up to P2,500,000,000.00
Vista Land Retail Bonds	Up to P5,000,000,000.00

11. Indicate the item numbers reported herein:

Item No. 9 – Other Events

1. Proof of Publication – Notice of the Annual Stockholders' Meeting

In compliance with SEC Advisory dated May 6, 2015, please see attached copy of the proof of publication of the Company's Notice of the 2015 Special Stockholders' Meeting in two newspapers of general circulation, particularly Manila Bulletin and the Philippine Star dated 14 August 2015.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on behalf by the undersigned hereunto duly authorized.

VISTA LAND & LIFESCAPES, INC.
Issuer

By:



ATTY. NALEN ROSERO GALANG
Compliance Officer & CIO

Date: 17 August 2015

Ayala Corp. posts ₱10.4-B first sem

By JAMES LOYOLA

Ayala Corporation reported that its net income rose 6 percent to ₱10.4 billion in the first half of the year driven by the double-digit growth in its telecom, real estate, banking, and electronics businesses, and boosted by the positive performance of its power generation unit.

Excluding the previous year's divestment gains from the sale of Stream Global Services, Ayala's

business process outsourcing unit, Ayala's net income in the first semester grew 31 percent.

In a disclosure to the Philippine Stock Exchange, Ayala said its solid performance in the first half of the year was a result of strong equity earnings contribution from its business units, which reached ₱13.2 billion, up 2 percent from a year ago.

Without the divestment gains, equity earnings expanded 20 percent in the first half of the year.

The strong double-digit growth in the equity earnings of Globe Telecom, Ayala Land, Bank of the Philippine Islands, and Integrated Microelectronics combined with the positive contribution from AC Energy Holdings drove Ayala's equity earnings during the period.

"Our earnings continue to grow at a strong pace in step with the overall performance of our business units. As demand drivers remain upbeat, and as our investments in power come onstream, we believe

this strong growth will continue throughout the year," Ayala president de Ayala said.

He added that, "as our business grows, we continue to invest in. We are developing in the healthcare and education. We believe these two sectors offer opportunities for growth."

Ayala Land's net income rose 16 percent to ₱8.4 billion in the first half of the year, a performance of its property and commercial leasing unit.

Net earnings of the Bank of the Philippine Islands expanded 16 percent in the first half of the year as its core banking business drove growth.



NOTICE OF SPECIAL MEETING OF STOCKHOLDERS

Notice is hereby given that a Special Meeting of Stockholders (the "Special Meeting") of VISTA LAND & LIFESCAPES, INC. (the "Company" or "VLL") will be held on **August 28, 2015, Friday at 9:00 a.m.**, at the **Monte di Portofino, Portofino Subdivision, Daang Hari, Las Piñas City.**

The agenda of the meeting shall be as follows:

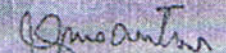
1. Call to order;
2. Certification of notice and quorum;
3. Approval of the increase in the authorized capital stock of the Company from P12,000,000,000 divided into: (i) 11,900,000,000 common shares with par value of P1.00 per share, or an aggregate par value of P11,900,000,000; and (ii) 10,000,000,000 preferred shares with par value of P0.01 per share, or an aggregate par value of P100,000,000, to P18,000,000,000 divided into: (i) 17,900,000,000 common shares with par value of P1.00 per share, or an aggregate par value of P17,900,000,000; and (ii) 10,000,000,000 preferred shares with par value of P0.01 per share, or an aggregate par value of P100,000,000 and the corresponding amendment to Article Seventh of the Amended Articles of Incorporation of the Company;
4. Such other business as may properly come before the meeting and at any adjournment thereof; and
5. Adjournment.

The Company will present for stockholders' approval the proposed increase in the authorized capital stock of the Company, which was approved by the Company's Board of Directors on June 15, 2015. The proposed capital increase will enable the Company to take advantage of any equity fund raising opportunities that may become available, as it will provide the Company with sufficient authorized and unissued shares that it can issue in an expeditious and efficient manner.

The Board of Directors has fixed 5:00 p.m. on **July 31, 2015 (the "Record Date")**, as the record date for the determination of stockholders entitled to notice of and to vote at the Special Meeting. Only stockholders of record as at the Record Date will be entitled to vote at the Special Meeting.

Please bring some form of identification, such as passport, drivers' license, or company I.D. in order to facilitate registration, which will start at 8:30 a.m.

In compliance with the SEC Advisory dated May 6, 2015, a copy of the interim Unaudited Financial Statements of the Company as of and for the quarter ended June 30, 2015 with Management Discussion and Analysis shall be posted in the website of the Company (www.vistaland.com.ph) on or before August 21, 2015. A hard copy of the same Interim Unaudited Financial Statements will be provided to any requesting shareholder, as soon as said Interim Unaudited Financial Statements becomes available but in no case later than August 21, 2015.


GEMMA M. SANTOS
 Corporate Secretary

Vista Land profit in

By JAMES LOYOLA

Vista Land & Lifescapes, the country's largest homebuilder, posted a 10 percent hike in net income to ₱2.8 billion for the first semester of the year, up from the ₱2.8 billion earned in the first semester of last year.

In a press briefing, Vista Land president Manuel Paolo Villar said net income also grew 10 percent to ₱2.8 billion for the first semester of the year, up from ₱2.5 billion in 2014.

Villar said residential sales remained strong at ₱28.3 billion in the first half of 2015, 9.5 percent higher than the ₱25.9 billion reported in the first half of last year.

For the second half of the year, Villar said sales can probably sustain the growth and maybe even exceed the first semester.

In the first half, Vista Land completed 27 projects with an estimated value of about ₱20.7 billion. Of these, 22 are in the low and affordable housing segment, 3 are in the middle-income segment, and 2 are condominiums.

The projects are located in Metro Manila, Batangas, Bulacan, Cavite, Laguna, Rizal, Pampanga, Negros Occidental, Cebu, and Davao.

"Vista Land remains

Smartma

MAX'S CELEBRATES CHICKEN LOVE FRIDAY CATCH THE LAST DAY FOR CHICKEN ALL YOU CAN ON AUGUST 14

Max's "Chicken Love Friday" has taken the country by storm, with thousands of customers queuing up at Max's stores nationwide for the much-awaited revival of the hit campaign Chicken-All-You-Can! The Chicken Love Friday celebrations at Max's stores aptly marked Max's 70th year milestone, delighting Filipinos who have supported the proud homegrown brand for 7 generations.

Since it was rolled out last July 17, droves of thrilled customers from all walks of life have gravitated towards Max's 148 restaurants including 4 newly launched stores in Santiago and Cauayan in Isabela, and Kapitolyo and Hampton in Pasig. "We are very happy that Max's Chicken All You Can promo has really revved up the excitement of chicken lovers in the country. These joyful and unforgettable memories are what we want to resonate in the hearts of our customers as we celebrate Max's 70th anniversary. For us, the very essence of this celebration is delighting the people who have made 'Max's Chicken Love' an enduring Filipino legacy," shared Mark Gamboa, Marketing Director for Max's Group, Inc.

Max's Restaurant invites customers to enjoy an unlimited feast of Max's sarap-to-the-bones fried chicken with a free Pepsi softdrink for only P229 from 6:00 pm to 10:00 pm on Friday, August 14, the last day of its Chicken All You Can promo.

Catch Max's Chicken Love fever! Get in the loop and visit Max's website www.maxschicken.com. Check Max's official Facebook, Twitter and Instagram pages to learn about the latest and most exciting 70th year anniversary announcements from Max's.

"The commission believes that this is the most viable, practical and safest option to pursue in our efforts to ensure the credibility of the 2016 elections," he said.

The 93,977 OMR machines are covered by two contracts, the first of which – involving 23,000 OMR machines – was awarded to Smartmatic-TIM last July 31.

The financial bid of the joint venture for the project was P2.2 billion, including P1.7 billion for lease and P500 million for option to purchase.

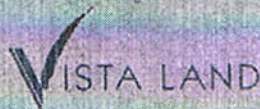
The other contract covers the rest of the OMR machines totaling 70,977, for which Smartmatic-TIM had offered a bid price of P7.862 billion or P6.286 billion for lease and P1.576 billion for option to purchase.

But in the contract for the 23,000 OMR machines, each unit costs P56,000 while the 70,977 OMR machines cost P68,000 each.

PCOS and OMR are practically the same in terms of technology used but the Comelec decided to call them by different names to distinguish those used in the 2010 elections.

Smartmatic-TIM won in the public bidding for the 23,000 and 70,977 OMR machines.

Bautista said they decided not to



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GEMMA M. SANTOS
 Corporate Secretary